



Privacy Policy

TO USE THIS SITE YOU SHOULD READ AND FULLY AGREE WITH THESE TERMS AND CONDITIONS. IF YOU DO PROCEED TO USE THIS WEB SITE YOU ARE DEEMED TO HAVE READ AND FULLY ACCEPTED THESE TERMS AND CONDITIONS.

Red Trout Inc. may hold information relating to you that you have provided to us (such as on an application or registration form). This information may include, amongst other information, your name, address, telephone numbers, information on how you use our products and services and any other information collected in relation to your use of our products and services (Information).

1. How Red Trout Inc. may use that Personal Information

Your information may be held and used by us solely for purposes connected with the sale, promotion and marketing of our products and services, which include:

- 1.1 processing your orders or applications;
- 1.2 carrying out credit checking and scoring (unless we have agreed otherwise);
- 1.3 providing you with products and/or services requested
- 1.4 billing you (unless you pay by another agreed method);
- 1.5 dealing with requests, enquiries or complaints and other customer care related activities;
- 1.6 carrying out market and product analysis and marketing and our products and services generally;
- 1.7 contacting you about our products and services and the products and services of carefully selected third parties which we think may be of interest to you (unless you ask us in writing not to);
- 1.8 registering your details and allocating or offering you rewards, discounts or other benefits and fulfilling any requests or requirements you may have in respect of our loyalty or reward programs and other similar schemes.

2. Sharing your Personal Information

- 2.1 We may also pass personal information, relating to you, to certain third parties including:
 - 2.1.1 those who provide to us products or services that support the services that we provide, such as our dealers and suppliers;
 - 2.1.2 credit reference agencies (unless we have agreed otherwise) who may share your information with other organizations and who may keep a record of the searches we make against your name;
 - 2.1.3 if someone else pays your bill, such as your employer, that person;
 - 2.1.4 carefully selected third parties who we reasonably believe provide products or services that may be of interest to you.

3. Information passing outside Canada

Our websites may also be based on servers located outside Canada. Please note that the data protection and other laws of countries outside Canada may not be as comprehensive as the laws of this country.